



Recognize Good[®]



ABOUT US

RecognizeGood: THE Foundation (commonly known as simply RecognizeGood®) is a local nonprofit that provides a means for individuals, businesses and other nonprofits to illuminate selfless volunteers, charitable acts and community service throughout the greater Austin area. Our mission is to elevate the spirit of community by catalyzing a movement of good deeds and unselfish charity through recognizing, rewarding and promoting good in our businesses and the communities in which they reside. RecognizeGood has several active programs (listed on the adjacent page) that work toward this mission from different angles, but the common theme is simple – the illumination of GOOD in our community.

To see our programs in action, visit recognizegood.org, sign up for our email newsletter, or connect with us on Facebook, Twitter, LinkedIn, YouTube, Pinterest or Instagram. We hope you will join us in encouraging and recognizing good throughout our community.

Illuminating
GOOD
In Our Community

OUR HISTORY

“The idea of RecognizeGood found its origin on a drive back to Texas from my boyhood home in rural north central Kansas. I had just put my dad and brother into the same nursing home, in the same room. My dad’s mind and body were both rapidly diminishing. My brother Jim, who has lived with cerebral palsy from birth, was living in a semi self-sufficient assisted living facility in Wichita, and then out of the blue suffered a stroke that cost him the use of his remaining functional limbs. My being 716 miles away and spinning out of control, two angels came to my aid. I owe my eternal thanks to Barbara and Sheryl as well as my family, for their support and angel-like involvement with my dad and brother. How do you thank someone when your 1,000th thank you is still not good enough? I bet everyone has experienced a feeling of inadequate gratitude at some time in their life. The answer: RecognizeGood, initially a public social media program which provided anyone the ability to give a special, personalized thanks – to announce to the world, “This person is special.”

- **John Bosch, Jr.**, Co-Founder & President of RecognizeGood



RecognizeGood®

OUR PROGRAMS

WE RECOGNIZE

❖ RecognizeGood.org

A platform for the illumination and sharing of everyday GOOD. At work or home, opportunities to show gratitude are endless, but by making a Thank You public at recognizegood.org we have the chance to inspire others. **Post your Thank You online by visiting recognizegood.org or emailing us at info@recognizegood.org.**

❖ RecognizeGood Legends

Award presented nine times a year, highlighting ordinary individuals who go to extraordinary lengths for others. Includes a \$1,000 pay-it-forward donation to the nonprofit of the award recipient's choice, in their name. **Nominate a Legend by visiting recognizegood.org, emailing us at legends@recognizegood.org or calling us at 1-800-232-4810.**

"Legends" are eligible to enter the **Say Thanks, Austin** campaign, in which the community expresses its gratitude and appreciation for these incredible individuals by casting Thank Yous. The team receiving the most Thank Yous earns a \$10,000 pay-it-forward donation, presented at City Hall during a closing ceremony as part of almost \$20,000 in total pay-it-forward donations.



Say Thanks
Austin!

❖ RecognizeGood Lighthouse Award

Recognizes the selfless community efforts and philanthropy of Austin-area service clubs through length, magnitude or impact of service. By highlighting "special" organizations and telling their stories, RecognizeGood believes that others will be inspired to make our community a better place. **Nominate a Lighthouse Award organization by emailing us at lighthouse@recognizegood.org or calling us at 1-800-232-4810.**

❖ Ethics in Business & Community

The Ethics in Business & Community Awards (EiBC) are given annually to businesses, nonprofits, and individuals who exemplify ethical practices in their official dealings and day-to-day endeavors. By recognizing such behavior, we all learn that doing the right thing is good business! **Nominate an EiBC Award honoree by visiting recognizegood.org or emailing us at info@recognizegood.org.**



WE CONNECT

❖ Ethics in Youth Education

As part of our Speaker Series, the Ethics in Youth Education (EiYEd) program connects area students and entry-level employees with local businesses through presentations and discussions about ethical behavior and making good decisions. Students attending an introductory EiYEd Seminar will receive a Certificate of Attendance, giving them a competitive advantage on their resume by signifying to potential employers that they have an understanding of ethics.



❖ Speaker & Book Series

The RecognizeGood Speaker Series brings area business leaders to your organization or event to speak about the importance of recognizing good in our businesses, our employees and our communities, and can be tailored to your event's interests. Meanwhile, the Recognize Employee Good (REG) Book Series, authored by RecognizeGood co-founders and champions, details employee recognition programs designed for HR managers to measure the positive good energy in their company.

❖ Nonprofit Partnerships

Our drive to strengthen the "Circle of Good" in Austin between businesses, nonprofits and the community keeps RecognizeGood on the lookout for new ways to partner with area nonprofits. Joining with organizations like PET-Austin, Austin Gives and others, RecognizeGood continues to forge greater connections that elevate the collective power of good.

❖ Business in Community

Designed to create an association of socially-responsible businesses, striving not only to instill within our community an attitude where ethical practices, humanitarian efforts and simple kindness are celebrated, encouraged and embraced, but to create a definable, determinable and verifiable return on invested business capital.





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CONNECT WITH US

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SOCIAL MEDIA



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